

WherePrayer™

PRIVACY POLICY

Effective 5 May 2018

1. INTRODUCTION. Lighthouse Woods LLC (“us,” “we,” or “Company”) is committed to respecting the privacy rights of its customers, visitors, and other users of the Company Website and the WherePrayer™ application (collectively “the App”). We created this Privacy Policy (“Privacy Policy”) to give you confidence as you visit and use the App, and to demonstrate our commitment to fair information practices and the protection of privacy. This Privacy Policy is only applicable to the App, and not to any other websites or applications that you may be able to access from the App, each of which may have data collection, storage, and use practices and policies that differ materially from this Privacy Policy.

2. INFORMATION COLLECTION PRACTICES

2.1. TYPES OF INFORMATION COLLECTED

(a) TRAFFIC DATA COLLECTED. We automatically track and collect the following categories of information when you visit our App: (1) IP addresses; (2) domain servers; (3) types of devices or computers accessing the App; and (4) types of web browsers used to access the App (collectively “Traffic Data”). Traffic Data is anonymous information that does not personally identify you but is helpful for marketing purposes or for improving your experience on the App. We also use “cookies” to customize content specific to your interests, to ensure that you do not see the same advertisement repeatedly. You can opt-out of this Traffic Data collection in the App under the “Settings” screen.

(b) PERSONAL INFORMATION COLLECTED. All users are assigned an anonymous ID by Apple and this is used by the App for tracking and services including bug reporting.

However, in order for you to access certain premium services and to purchase products that we offer via the App, we may require you to provide us with certain information that personally identifies you (“Personal Information”). Personal Information includes the following categories of information: (1) Contact Data (such as your name, mailing address, and e-mail address); (2) Financial Data (such as your account or credit card number); and (3) Demographic Data (such as your zip code, age, and income). If you communicate with us by e-mail, post messages to any of our chat groups, bulletin boards, or forums, or otherwise complete online forms, surveys, or contest entries, any information provided in such communication may be collected as Personal Information.

2.2. USES OF INFORMATION COLLECTED

(a) COMPANY USE OF INFORMATION. We may use Contact Data to send you information about our company or our products or services, or promotional material from some of

our partners, or to contact you when necessary. We may use your Demographic Data to customize and tailor your experience on the App, displaying content that we think you might be interested in and according to your preferences.

(b) SHARING OF PERSONAL INFORMATION. We do not currently share your information with any third parties, however, we reserve the right to share anonymous data, including Demographic Data, with third parties at any time and without further notice. We also reserve the right to update this Privacy Policy and share Personal Information with third parties, including business partners, after the update to the Privacy Policy has been made public, in accordance with Section 4, below. If you do not want us to share your Contact Data with any third parties, please use the in-App contact form to notify us of your request, but please understand that such a request will likely limit your ability to take advantage of all of the features and services we offer on the App. In addition, we maintain a procedure for you to review and request changes to

your Personal Information; this procedure is described in Section 5, below.

(c) USER CHOICE REGARDING COLLECTION, USE, AND DISTRIBUTION OF PERSONAL INFORMATION. You may choose not to provide us with any Personal Information. In such an event, you can still access and use much of the App; however you will not be able to access and use those portions of the App that require your Personal Information. If you do not wish to receive information and promotional material from us or from some of our partners, you may select the appropriate “opt-out” option each time we ask you for Personal Information.

3. CONFIDENTIALITY AND SECURITY OF PERSONAL INFORMATION. Except as otherwise provided in this Privacy Policy, we will keep your Personal Information private and will not share it with third parties, unless such disclosure is necessary to: (a) comply with a court order or other legal

process; (b) protect our rights or property; or (c) enforce our Terms of Service. Your Personal Information is stored on secure servers that are not accessible by third parties.

3.1. PUBLIC INFORMATION. The App contains links to other websites and applications. We are not responsible for the privacy practices or the content of such websites. We may also make chat rooms, forums, message boards, or news groups available to you. Please understand that any information that is disclosed in these areas becomes public information. We have no control over its use and you should exercise caution when deciding to disclose your Personal Information.

4. UPDATES AND CHANGES TO PRIVACY POLICY. We reserve the right, at any time and without notice, to add to, change, update, or modify this Privacy Policy, simply by posting such change, update, or modification on the App and without any other notice to you. Any such change, update, or

modification will be effective immediately upon posting on the App.

5. YOUR CALIFORNIA PRIVACY RIGHTS. Under California's "Shine the Light" law, California residents who provide personal information in obtaining products or services for personal, family, or household use are entitled to request and obtain from us, once each calendar year, information about the customer information we shared, if any, with other businesses for their own direct marketing uses. If applicable, this information would include the categories of customer information and the names and addresses of those businesses with which we shared customer information for the immediately preceding calendar year.

To obtain this information, please send your request via the in-App contact form with "Request for California Privacy Information" in the subject line and in the body of your

message. We will provide in response the requested information to you at your e-mail address.

Please be aware that not all information sharing is covered by the “Shine the Light” requirements and only required information will be included in our response.